

KELOWNA MINOR FASTBALL SOCIETY ADVERTISING AND SPONSORSHIP OPTIONS

(1) FENCE SIGN ADVERTISING PROGRAM

This can be a one year or ongoing advertising opportunity for all types of business. Cost for first year is \$450 and for every additional year \$250. Sign is installed on perimeter fence at the beginning of April and is removed and stored beginning of August.

(2) BLEACHER COVER SPONSORSHIP

Your company sign/logo placed on one of 8 new wooden bleacher cover structures located at one of the 4 main diamonds. Cost is \$1500 for a 5 year period. Sign remains in place all year round.

(3) CONCESSION COVER SPONSORSHIP

Your company sign/logo placed on the new wooden concession cover structure. This is the center point of the 4 main diamonds. Cost is \$3500 for a 5 year period. Sign remains in place year round.

(4) DIAMOND/FIELD SPONSORSHIP

There are 3 fields available on a first come first served basis. Your company sign/logo placed on the backstop directly behind home plate. These fields will be called "your name field" and that is how teams will be directed to them. All local and visiting teams will refer to the field as "your name field". The KMFS website will have "your name field" when referring to practice schedules and also for all league and tournament games. Cost for this is \$3000 for a 3 year period.

(5) HIGH NOON PARK SPONSORSHIP

Unique opportunity to rename the park with your Company Name. We will have your company sign/logo over both main entrances to the park. The KMFS website will now refer to the park as "your company name park" All local and visiting teams will also refer to "your company name park" when giving directions or talking about where they play. This is an incredible opportunity to have your name associated with Kelowna Minor Fastball. We are the main destination for many BC and Alberta teams to come and play in our tournaments. This year we are hosting 10 weekend tournaments so the exposure is massive. Every time someone Google's Kelowna Minor Fastball or goes to our website your name will appear. Another benefit is the City of Kelowna has just invested over \$100,000 in park upgrades with a continuing commitment for the next 2 years. We are also in line to host the over 55 Softball Games when they come to Kelowna. There will be significant Media coverage for that event so your name would be front and center. The cost is \$15,000 for a 3 year period or negotiable for a longer period.



KELOWNA MINOR FASTBALL ADVERTISING OPPORTUNITY

Kelowna Minor Fastball Society is offering advertising signs to be placed on our outfield fences at High Noon Park. The facility is used every day from the beginning of April through June. We will be hosting over 10 tournaments this year at the park in addition to a "Cops for Kids" event in August where hundreds of adult's players come to the park for the weekend festivities.

The exposure to your company will be very substantial. As well as reaping the rewards from the advertising you will also be helping to fund and support local girls Fastball Players from 5 to 19 years old. We have a very competitive House League System as well as Rep teams that travel the province and promote our community.

We will put your sign on an outfield fence on one of the main 4 diamonds. We will also acknowledge your support by placing an icon on our Kelowna Minor Fastball website that can give a viewer the opportunity to click on your icon and go directly to your website.

The signs will be made of Coroplast and will be 48" wide and 36" high. The cost of the signs including your advertising will be \$450 for the year. If you have a logo you can send it in jpeg form to the sign company and they will put it on your sign. If you require any specialty art work, there may be some additional costs. Once the year is over we will take down the signs and store them till next year. If you decide to continue with the sign next year, the cost will only be \$250. We have included an order form and a sign layout for you to fill in. We require \$200 with your order and we will collect the balance on when the signs go up. Please make sure you include the name of the rep that contact you so their teams get the benefits.

If you have any questions, please contact one of the KMFS directors or email us at www.kelownaminorfastball.ca.

We would like to thank you in advance for your support.

PO BOX 2102 RPO BANKS CENTRE V1X 4K5

Email: admin@kelownafastball.ca